



Advertising Resources:

Talent Acquisition within Central Human Resources provides the following advertising resources for the university's career opportunities:

Standard Advertising Sites:

- CU Careers website
- LinkedIn
- HigherEdJobs
- Inside Higher Ed
- Indeed*

*CU does not pay to advertise on Indeed. However, Indeed does automatically pull advertisements from the CU Careers website.

Diversity Specific Advertising Sites:

- DirectEmployers Association with over 300 sites including:
AfricanAmericanJobsite.com, AsianAmericanJobsite.com, Campus Pride, Hispanic Today, LGBTQ, Latino American, Minority, Native American, SeniorJobNetwork.com, Way Finders Careers, Women in Business and Industry, DisabilityJobsite.com, Disabled Veterans, Enable America, Options Unlimited Inc, The Career Index Plus, ArmedServicesJobs.com, Military Spouse, USA Cares, American Job Center, My Skills My Future, State of Colorado, DenverJobSite.com

JobElephant

CU has partnered with [JobElephant](#), a recruitment advertisement agency, to provide departments with a centralized, one-stop advertising option beyond the listed advertising resources above. JobElephant will work directly with the hiring department to create an advertising campaign recommendation that includes additional advertising options based on the job or the target market for the position. There is no cost to the department for JobElephant to create an advertising campaign recommendation. If the department decides to place additional advertisements, JobElephant can set up billing directly to the department.

To obtain a customized advertising campaign recommendation, provide the following information: job title, job number, and job description or job posting to Andrea Pawlowski at andrea@jobelephant.com or call 1-800-311-0563, Monday – Friday 10:30 AM – 7:30 PM CST.

