Understanding Precarious Work: Defining the intersection of vulnerability and work organization

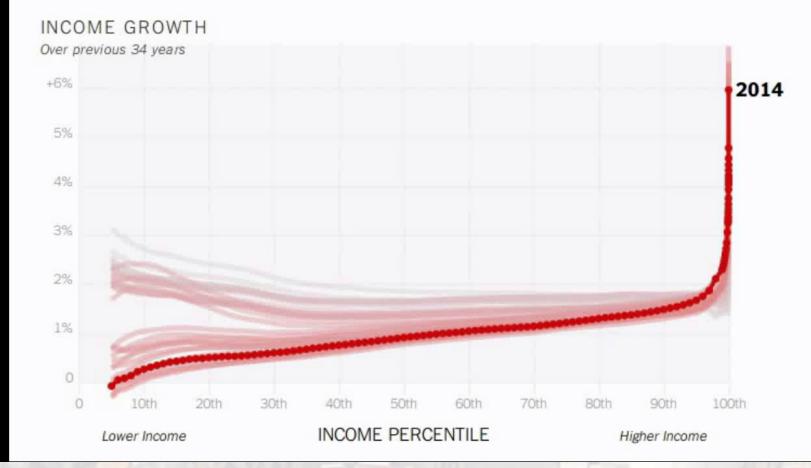
Noah Seixas Trevor Peckham Anjum Hajat

> USE, 2017 Denver

Changes at work related to health

- Globalization
 - Shift in location of production/industry distribution
 - Increase in economic migration
- Automation
 - Educational requirements
 - Unemployment/underemployment
- Blurring of Work and Non-work
- Demographics (Vulnerable populations)
 - Chronic disease
 - Immigration
 - Age
 - Gender
- Work Organization (?)

Growth in income inequality



Poor health associated with

- Poverty
- Inequality
- Lowered expectations

NY Times. July 7, 2017

What is a "Vulnerable Population"?

- Vulnerability occurs in both work and societal contexts
- Typically defined simply as a demographic group
 - Race
 - Age
 - Gender
 - Sexuality minorities
 - Immigration status
 - Language, culture (generation), documentation, etc.
- These categories are Insufficient
 - Socially defined
 - Intersectionality
 - Social context

Vulnerability is about social capital, or power

- Social Capital:
 - The influence and authority individuals gain or lose through their relationships, how they respond to social expectations.

• In the workplace: Less power to:

- Protect themselves (behavioral, interpersonal)
- Affect change in working conditions (collective action)
- Leave work for another job (mobility)
- Vulnerability should be defined in terms of
 - Social power relations
 - <u>Context</u>
- Examples
 - Women in male-dominated industries
 - Racial or ethnic minorities in dominant white workplaces
 - Low SES in high wealth disparities economy

What is meant by "Work Organization?"

From NIOSH, The Changing Organization of Work 2002

Organization of Work

External Context

Economic, legal, political, technological, and demographic forces at the national/international level

- Economic developments (e.g., globalization of economy)
- Regulatory, trade, and economic policies (e.g., deregulation)
- Technological innovations (e.g., information/computer technology)
- Changing worker demographics and labor supply (e.g., aging populations)

Organizational Context

Management structures, supervisory practices, production methods, and human resource policies

- Organizational restructuring (e.g., downsizing)
- New quality and process management initiatives (e.g., high performance work systems)
- Alternative employment arrangements (e.g., contingent labor)
- Work/life/family programs and flexible work arrangements (e.g., telecommuting)
- Changes in benefits and compensation systems (e.g., gainsharing)

Work Context

Job Characteristics

Climate and culture

- Task attributes: temporal aspects, complexity, autonomy, physical, and psychological demands, etc.
- Social-relational aspects of work
- Worker roles
- Career development

NIOSH New Taxonomy for Work Organization

HWD workgroup: proposed taxonomy

| Characteristics | Categories | | | | | |
|---|------------|-----------|--------|----------------|------------------|-----------|
| | Employed | | | Self-employed | | Volunteer |
| | Permanent | Temporary | Intern | No business | With business | |
| Job security | | | | | | |
| Work schedule | | | | | | |
| Compensation type | | | | | | |
| Pay level and security | | | | | | |
| Benefits | | | | | | |
| Single versus dual or multiple employers | | | | | | |

From: NIOSH TWH Webinar. R. Pana Cryan, 6/28/17

Department of Health and Human Services Centers for Disease Control and Prevention National Institute for Occupational Safety and Health



Trends in non-standard employment

Standard Employment Relationship (SER) as a gold standard

- Permanent, ongoing
- Full-time

Table 5: Alternative work arrangements in the USA – percentage of all employed

| | 2005 | 2015 |
|------------------------------------|------|------|
| Independent contractors | 6.9 | 8.4 |
| On-call workers | 1.7 | 2.6 |
| Temporary help agency workers | 0.9 | 1.6 |
| Workers provided by contract firms | 1.4 | 3.1 |
| Total | 10.7 | 15.8 |

Insecurity

Source: US Bureau of Labor Statistics (2005) and Katz and Krueger (2016)

Part-time

From: Eurofound (2017), *Aspects of non-standard employment in Europe,* Eurofound, Dublin.

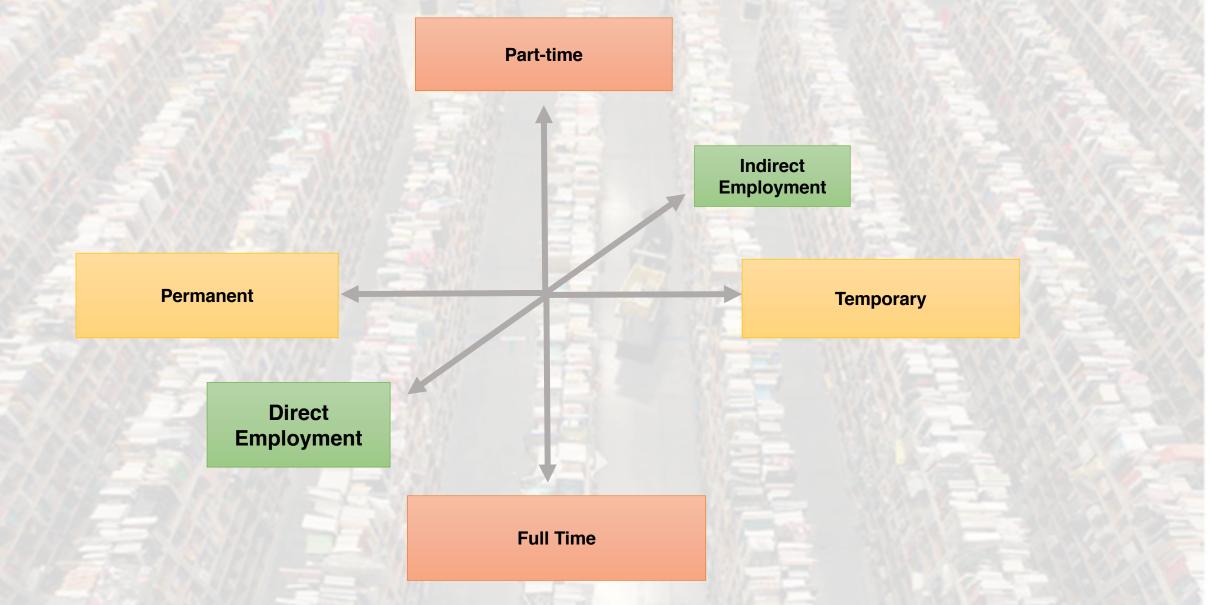
| Usual weekly working hours | 1996 % | 2002 % | 2008 % | 2015 % |
|----------------------------|-----------|-----------|-----------|-----------|
| ≤10 hours | 3.4 | 3.8 | 4.0 | 4.6 |
| 11–15 hours | 2.0 | 2.3 | 2.5 | 2.6 |
| 16–20 hours | 5.4 | 5.8 | 6.1 | 6.4 |
| 21–25 hours | 3.2 | 3.4 | 3.9 | 4.5 |
| 26–30 hours | 3.8 | 4.3 | 5.0 | 5.8 |
| 31–35 hours | 4.8 | 10.4 | 9.4 | 9.6 |
| 36+ hours | 77.4 | 70.2 | 69.2 | 66.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 |

Note: Workers aged 15-64 years

Additional dimension of work organization: Fissuring

- Fissuring is part of changing work organization
 - Doesn't appear in standard statistical reporting
 - Sub-contracts
 - Franchises
 - Supply chains
- Indirect relationship between employee and company with interest in the output
- Lead company maintains control
 - Contracts out non-core activities
 - Employer flexibility in labor costs
 - Lowers employer responsibility and hence, liability
 - Pressure for reduced pay and benefits
 - Lowers workplace cohesion and thus worker empowerment
- Fissuring induces higher insecurity, lower wages/benefits, stressors

Dimensions of Work Arrangement



"Employment Quality" Construct

- The structural and relational aspects of the employee-employer relationship
- Defined by:
 - Instability/Insecurity, contract type
 - Material rewards
 - Workers' rights to social protection
 - Working time
 - Training and growth opportunities
 - Empowerment
 - Interpersonal power relations balance

Emerging consensus

- EQ is a multidimensional construct
- Characteristics are measured <u>objectively</u>
- Separate from <u>intrinsic work</u> <u>characteristics</u>, e.g.,
 - Work tasks
 - Physical exposures
 - Psychosocial exposures

Approaches to Measuring 'employment quality'

- Unidimensional (Work Arrangement)
 - E.g., Job security (contingency, limited term contracts, etc.)
- Multivariable Attributes (e.g., Scott-Marshall and Tompa, 2011)
 - E.g., security, work schedule, legal protection, income, status, physical hazards
- Multidimensional Scale (Precarity) (Vives, 2014)
 - E.g., Employment Precariousness Scale (EPRES)
- Job Typologies or clusters (EQ) (Van Aerden etal, 2014)
 - Latent Class Analysis

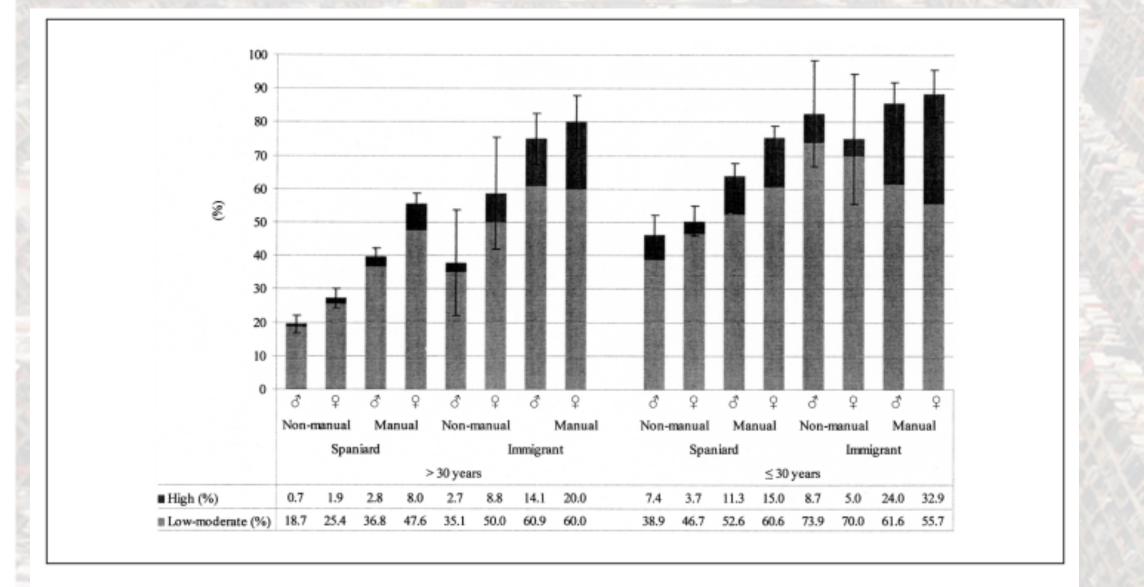


Figure 1. Prevalence of total employment precariousness (low-moderate and high) across 16 strata of waged and salaried workers, Spain, 2004–5. *Note:* Bars represent 95% confidence intervals for total employment precariousness. Manual = employment social classes I + II + III; non-manual = employment social classes IV + V.

Latent Cluster Analysis: Job Typologies

- Dimensional reduction technique
- Clusters based on case similarities (patterns of exposures) rather than variable correlations
- Results in Job Types
 - Each subject having a probability of belonging to each cluster
- van Aerden et al, applied Latent Cluster Analysis to a range of work components to generate employment quality typologies
 - EU Working Conditions Survey 2010

Preliminary exploration of Job Clusters in US

- General Social Survey (2002-2014)
- Constructs included are guided by theory and available questions
 - Work arrangement (Independent contractor, on-call, temp agency, work for contractor, regular permanent employee)
 - Income
 - Mandatory over-time
 - Hours per week
 - Shift schedule
 - Opportunities to develop
 - Support to do job
 - Union representation
 - Control over work time
 - Control over job
 - Subject to harassment

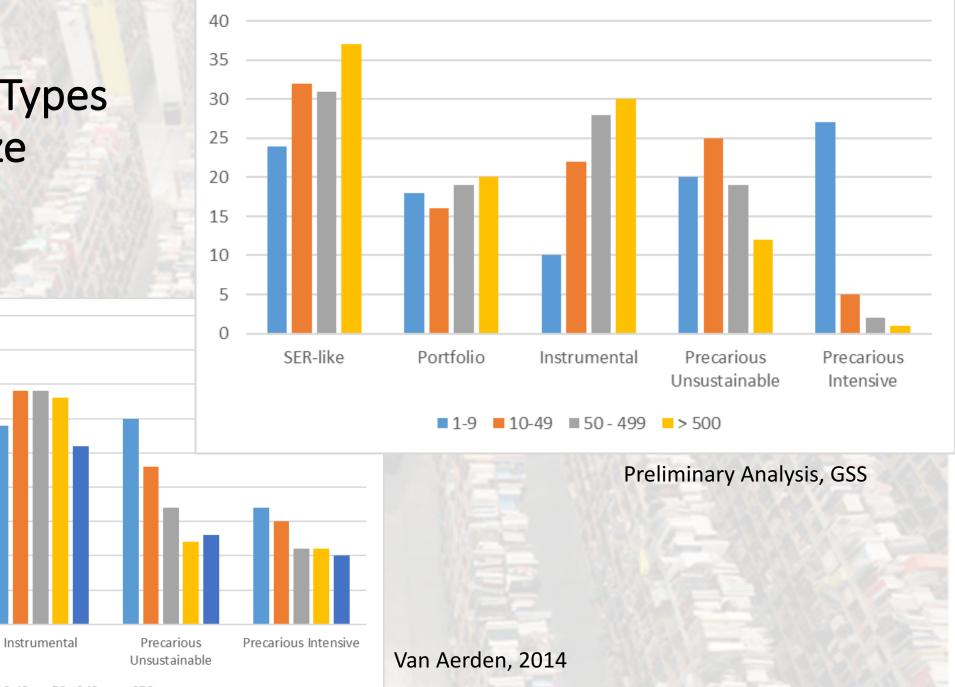
Similar Clusters in US and EU Databases

| Label | Clustering Characteristics | Descriptive Characteristics |
|-----------------------------|--|---|
| SER-like | Full time, Permanent, Good Wages, Benefits, Regular Hours, High Control | Older, salaried, management, low Hispanic representation |
| Portfolio | High income, long, unpredictable and uncompensated time, high control | Highly educated white collar men |
| Instrumental | Stable, financially sustainable, limited rewards, training and poor relations | Skilled blue collar, industrial |
| Precarious Intensive | Long and unpredictable hours, uncompensated OT | Younger, low education, agricultural sector |
| Precarious Unsustainable | Low income, involuntary part-time, low control | Women, low-skilled service sector |

Percent of Job Types by Worksite Size

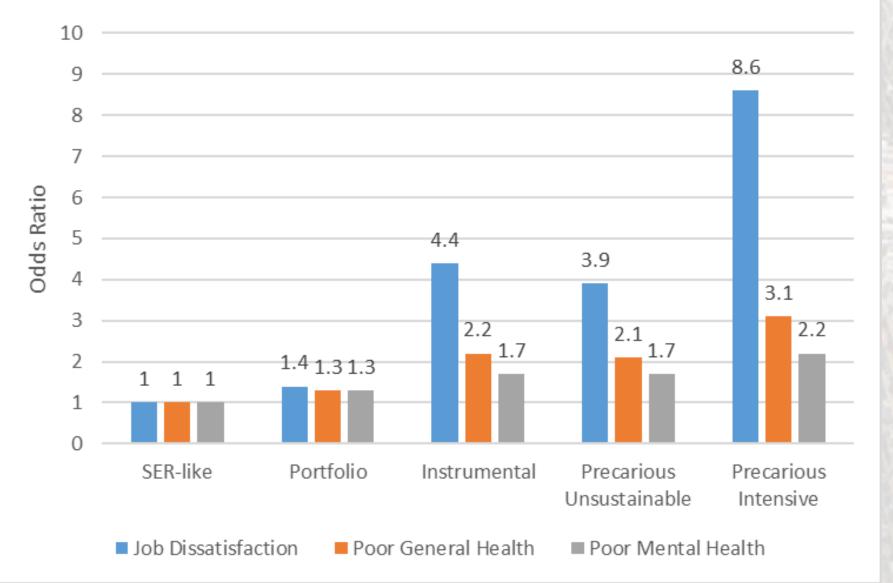
Portfolio

SER-like



■ 1 ■ 2-9 ■ 10-49 ■ 50 - 249 ■ > 250

OR for Job Quality Cluster with Health Outcomes (controlled for Age and Gender)



Van Aerden, 2016

Building on previous work, define Employment Quality and Precarity

| Constructs | Components |
|----------------------------|--|
| Work Arrangement | Job Security + |
| | Sufficiency of hours + |
| | Direct Employment (Fissuring) |
| Relational Characteristics | Salary + |
| | Benefits + |
| | Agency (individual or collective) + |
| | Information/Training + |
| | Advancement Opportunity+ |
| | Social relations |
| Employment Quality | Work Arrangement + Relational Characteristics |
| Intrinsic Characteristics | Work Tasks and Environment |
| | (Job tasks, traditional OHS exposures including work stress) |
| Precarity | Employment Quality * Vulnerability |

EQ and Precarity are not immutable

- Employers can address EQ
 Health supportive policies, programs, management
- Social policy can address health supportive employment standards
- Seattle is experimenting with such labor policies
 - Minimum wage
 - Paid sick and safe time
 - Secure scheduling

Amazon seeks to fill 50,000 warehouse jobs

July 26th, 2017 | Ángel González, Seattle Times

Intersectionality of work at Amazon Corporate workers

High salaries benefits
Long hours
High work stress
Narchouse ('fulfillment center')

Good wages, benefits
 High demands
 Low control

Fissured employment High Intrinsic hazards Lower wages, benefits High demands Low control

OR on SRH

(logistic regressions, US, GSS, 2004-2010)

| Model | Work Arrangement/ | OR (SE) | Pseudo r2 |
|---------------------------------------|--------------------------|-----------|-----------|
| | Employment Quality | | |
| Work Arrangement | re: SER | 1.0 | 0.002 |
| | Ind. Contractor | 0.9 (0.1) | |
| | On-call | 1.6 (0.4) | |
| | Tem agency | 1.4 (0.5) | |
| | Contractor | 0.3 (0.3) | |
| | Full-time (re: PT) | 0.9 (0.1) | |
| Employment Quality Clusters | EQ (re:SER) | 1.0 | 0.016 |
| (Work Arrangement + Relational Char.) | Portfolio | 0.9 (0.1) | |
| | Instrumental | 2.0 (0.2) | |
| | Precarious Intensive | 1.3 (0.2) | |
| | Precarious Unsustainable | 1.9 (0.2) | |
| Employment Quality + | EQ (re:SER) | 1.0 | 0.037 |
| Intrinsic Characteristics | Portfolio | 0.8 (0.1) | |
| (Occupation, Stress, Phys Exposures) | Instrumental | 1.3 (0.2) | |
| | Precarious Intensive | 1.2 (0.2) | |
| | Precarious Unsustainable | 1.5 (0.2) | |
| Precarity | EQ (re:SER) | 1.0 | ~0.039 |
| (IC + EQ * Vulnerability) | Portfolio | ~0.8 | |
| | Instrumental | ~1.4 | |
| | Precarious Intensive | ~1.2 | |
| | Precarious Unsustainable | ~1.6 | |
| Interactions with: | | | |
| Gender | | n.s. | |
| Race/Ethnicity | | n.s. | |
| Immigrant Status | | n.s. | |